



05 Samarthanam-Covid-19  
Relief Services across  
the country

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# SAMHITA

A SAMARTHANAM PUBLICATION



04 Launch of  
Samarthanam new and  
accessible website  
by Deputy CM Karnataka

A memorial tribute to  
SP Nagesh  
Co-Founder of Samarthanam 16

Samarthanam employees 16  
contribute to the CM Relief Fund  
for COVID Relief



ಸಮರ್ಥನಂ ಅಂಗವಿಕಲರ ಸಂಸ್ಥೆ  
Samarthanam Trust for the Disabled®

[www.samarthanam.org](http://www.samarthanam.org)

Samarthanam is a  
**CRISIL** rated organization  
and certified as "Strong delivery capability  
and High financial proficiency" organization



EDUCATION



SKILLING



ENVIRONMENT



SPORTS



ARTS & CULTURE



HEALTH & NUTRITION



REHABILITATION

## SAMARTHANAM AT A GLANCE

Samarthanam Trust for the Disabled, founded in 1997, is an NGO working towards facilitating opportunities to enable persons with disabilities and the underserved to keep pace with the rest of the society by providing quality education, accommodation, nutritious food, vocational training and placement based rehabilitation. It was established by Founder Managing Trustee Mahantesh G Kivadasannavar along with his schoolmate and childhood friend, Late. Nagesh SP. The organization is affiliated to the World Blind Union and Rehabilitation International. Acknowledging the efforts, National Award for Child Welfare (2010) by Ministry of Women & Child Development, Government of India and National Award for Child Welfare (2014) in the institution category were awarded. Samarthanam also received the National Award for Empowerment of Persons with Disabilities 2017.

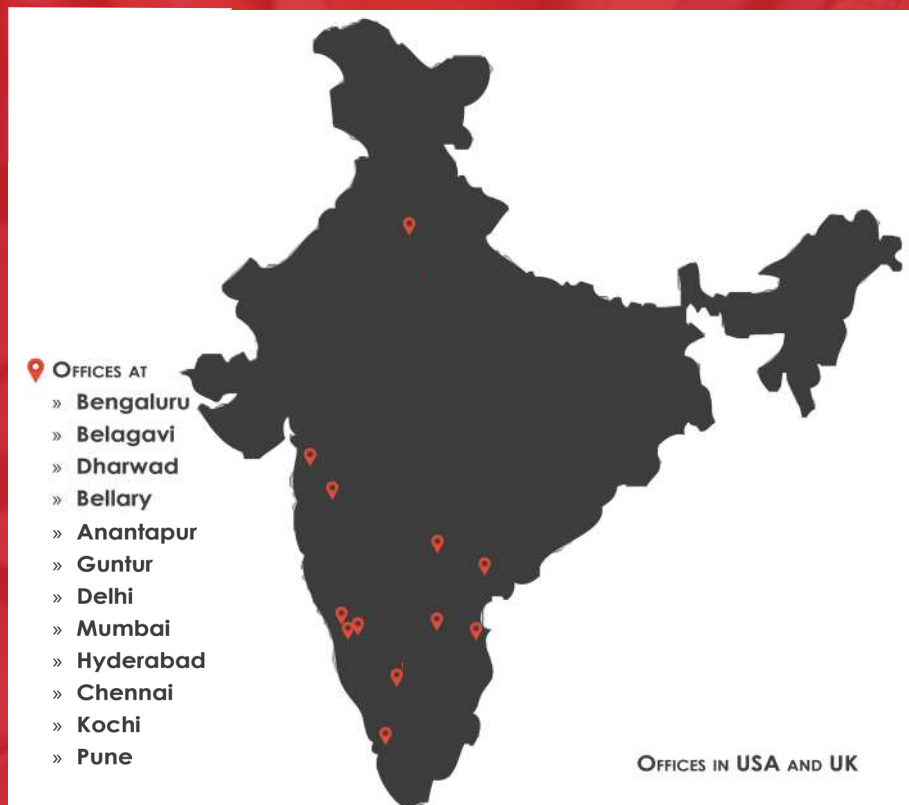
**Samarthanam envisions to touch 10,00,000 lives by the year 2030**

### Vision

An inclusive society free from discrimination where persons with disabilities become contributing members, living with dignity and respect.

### Mission

To empower visually impaired, disabled and underprivileged people through developmental initiatives focusing on educational, social, economic, cultural and technological aspects.





## FROM THE FOUNDER

### Mahantesh GK

Founder Managing Trustee, Samarthanam Trust  
President, Cricket Association for the Blind in India  
President, World Blind Cricket

The novel Coronavirus pandemic has not shown any signs of retreat but the number of people being affected is drastically rising each day. We, at Samarthanam, are taking all precautions, ensuring the welfare of our employee and also of our beneficiaries. Alongside, Samarthanam, as an organization which always stands on the forefront during uncertain times to help people in need, has deployed COVID19 Relief Campaigns across all the cities where Samarthanam has its presence. Across all major cities, Samarthanam's team is gathering resources to reach out to those in need and is giving away Dry Ration Kits, Healthcare Utilities, PPE Kits and Packed Food. Many regions in Karnataka have been covered by our Bengaluru team who members have not hesitated to step out in these difficult times. Following all precautions of hygiene, social distancing, use of masks and sanitizers, Samarthanam's team is out in the field each day distributing relief kits from Relief Stations set up across the State.

Our focus has been primarily on the disabled communities as they are highly vulnerable to this communicable infection. Apart from the disabled, Samarthanam's campaign also covers Hospitals, Frontline Warriors, Police, Emergency Services, Community Workers, ASHA Workers and the Sanitation Department, who have been provided with PPE, Healthcare Kits and other medical essentials, to keep themselves safe as they carry on their duties for the society.

I am truly grateful to the Government, corporate and other organizations that have supported us in this mission of helping India fight against COVID19. I am indebted to the support extended by the sponsors and donors whose generosity has enabled us carry out the COVID campaign without any setbacks. I appreciate the audacity of my team at Samarthanam who have come together to implement the programme and reached out to every individual, family, hospital and community that needed assistance.

At Samarthanam, since we had to close our Schools and other divisions, we have shifted to online learning programmes largely relying on the technology facilitated by the IT team. Our school children are being provided with the virtual learning experience along with the Skilling Centres, who are teaching the trainees online. We are ensuring that every student is being able to access our web learning courses and be a part of the online education without any difficulty.

These maybe uncertain times but we are hoping to witness a change in the coming days as the World Scientists work on spinning out a vaccine. Till then Samarthanam will be on board trying to reach out to as many people as possible and help society recover from the pandemic.

Let us together follow the safety measures as directed by the Government and doctors and stay safe. In case of any emergency, Samarthanam's Relief team will be ready to offer assistance anytime, anywhere.

Let us fight together against the pandemic. I hope to witness a COVID-free nation soon.

Mahantesh GK



# NEWS CORNER

## **Samarthanam launches its new and completely accessible website at the hands of Deputy Chief Minister, Karnataka**

Renewed design, easy navigation, improved User Interface, enhanced User Experience, Whatsapp chat, seamless Donation page, and accessibility widget are a few significant features of Samarthanam's revamped website which was made live on June 27, 2020. Following the Web Content Accessibility Guidelines - WCAG 2.1 standards, the website has been made completely accessible to its audience who mostly comprise of a wide range of people with disabilities. The new website was launched by the Hon Deputy Chief Minister of Karnataka, Dr C. N. Ashwath Narayan, at his office in the presence of Mahantesh GK, Founder Managing Trustee of Samarthanam Trust.

“Samarthanam has made a huge impact as an organization for the disabled and they need a lot of support from the society to carry on their good work. Since many of us cannot reach out to the disabled and are busy with our own professions, Samarthanam, which is into it, is the right platform for us. It is the right organization, a right collaboration, with the right encouragement with the right intention and vision for an inclusive society. I call upon all the citizens across the world to come forward to support the organization.

- C. N. Ashwath Narayan, Karnataka Deputy Chief Minister

Samarthanam's team and the developing unit redesigned the new website from the ground up, with a new look and feel of the site, reorganizing the layout to make it easier to navigate and improving the flow of information. The redesigned website showcases Samarthanam's cause, its objective, programmes, the impact of our work and our future goals in a picture perfect view. The new website provides a clear message about who we are and has a site wide consistent navigation system to make it easier to find the information you are looking for.

“It has been 23 years since we had begun this journey and we still have a lot to do. Technology has always been our guiding light and we employ the same in the making of most of our projects. We want our users to take advantage of all our programmes and hence the new and completely accessible website which will eliminate all the hurdles in accessing information.

- Mahantesh GK, Founder Managing Trustee, Samarthanam



## Helping India fight COVID19

### Samarthanam initiates Relief Services across the country

Samarthanam Trust, in the wake of COVID19 pandemic, initiated relief activities across many cities of India, helping the poor, disabled, and elderly, doctors, healthcare workers, and frontline warriors. In partnership with Corporates, the Government and other organizations, Samarthanam is reaching out to people in need even in remote regions of Karnataka and distributing basic and medical essentials.

Since the entry of COVID19 into India in the month of January 2020, the Government had to take some severe measures to curb the spread of the infection. Social distancing and lockdown being the main solution, many people hailing from the weaker sections and those depending on daily wages were thus drastically affected. Samarthanam's team geared up and actively started distributing food packets and dry ration kits for thousands of families keeping hunger at bay. Our focus has been primarily on helping the disabled as they are highly vulnerable to the communicable disease.

Samarthanam appreciates the relentless service delivered by the frontline workers, sanitation department, healthcare workers, various community workers, police, doctors and hospitals, who have not ceased their duties even during the pandemic. The organization initiated Healthcare Kit distribution service to the frontline warriors helping them to stay safe in these uncertain times.

### RELIEF MEASURES

Dry Ration Kits | PPE | Healthcare Kits | Packed food | Soap dispensers | 3 Ply masks  
ICU Beds | Sanitizers | Hand wash | Online fund transfer  
Tabs and other virtual education supporting devices

### IMPACT

Facilitating services to People with Disabilities at doorstep  
Supporting the poorer sectors with essentials and food  
Assisting the elderly with basic needs, necessities and medical support  
Supplying fresh meals twice a day to the hungry  
Supporting the hospitals, police and frontline workers with medical kits  
Raising awareness on Social Distancing and the Lockdown  
Sensitizing the general public

### OUR REACH



16000+

Dry Ration Kits for  
Disabled and Marginalized



2,50,000+

Packed Food for Disabled and  
Daily-wage Workers



2500+

Children of Frontline  
Workers Received Support



22,000+

PPE and Health Kits



15+

Hospitals Covered



1000+

PwD received Online Fund Transfer

# COVID19 RELIEF ACTIVITIES ACROSS INDIA

## DRY RATION KITS



Relief Kits distribution in association with Technosoft Corporation.

### Bommasandra

### Lingarajapuram



### Chennapatna

### Kolar



## Bengaluru



With the support of Persistent Foundation, Dry ration kits, food packets and PPE kits were distributed among frontline workers

## Bengaluru



Relief kits to the housekeeping and security at RMZ Ecospace and Manyatha techpark in association with ANZ.

## Weavers Colony



Relief kits distribution in association with ANZ and led by M Krishnappa, MLA Bengaluru.

## Silvepura, Bengaluru



Relief kits distribution by SR Vishwanath, MLA Yelahanka and CM's Political Secretary

## BDA Complex, Bengaluru



Relief kits distribution by Gurumurthy Reddy, Corporator HSR layout

## Kaveri slums, Jayanagar



Relief Kits distribution at Kaveri slum near Jayanagar with the leadership of Nagaraju N, Corporator Byrasandra ward 169 at BBMP along with Mahantesh GK, Founder Managing Trustee, Samarthanam

## Shanthinagar, Bengaluru



Relief Kit distribution for people with disabilities carried out at Shanthinagar by N.A. Haris, MLA, Shanthinagar, P.C. Mohan, MP, Shanthinagar and M Goutham Kumar BBMP Bengaluru Mayor.



## HEALTHCARE SUPPLIES



**HSR Layout Police Station, Bengaluru**



**Hulimavu Police Station, Bengaluru**



**Electronic City Police Station, Bengaluru**



**23+**

**Police Stations**

are supported with

**Healthcare  
Supplies**

including

**3-ply masks**

**Hand sanitizer**

**Sanitizer refill**

**Sanitizer dispenser**

**Handwash**

## PPE AND HEALTHCARE KITS

### Bengaluru



7 July 2020: In association with United Way and Coca Cola Foundation, Safety and PPE Kit Programme was launched by B Sriramulu, Minister for Health and Family Welfare & Backward Classes Welfare, Karnataka and Chandrashekhar, AVP, Coca Cola. CV Raman General Hospital and Victoria Hospital crew received the kits, sanitizers and sanitizer dispensers.

### Jayanagar General Hospital



Health Kit Distribution service to Hospitals flagged off by B. Sriramulu Minister of Health and Family Welfare and Minister of Backward Classes Welfare Government of Karnataka and Mahantesh GK, Founder Managing Trustee of Samarathanam at Ministers Government House.



**CV Raman General Hospital**



**Kidwai Memorial Institute of Oncology**



**Rajiv Gandhi Institute for Chest Disease**



**15+ Hospitals  
are supported with**

**22000+  
PPE & Healthcare Kits  
including  
N95 Masks  
Personal Protection Equip-  
ment (PPE)  
Tamiflu Tablets  
3Ply face mask  
Nitrile gloves  
Sanitizer**

## Chikkaballapur Government hospital



With the support of Atkins, Health kits were distributed by Dr. K Sudhakar Minister of State for Medical Education, Karnataka and R. Latha Deputy Commissioner & District Magistrate of Chikkaballapur. Atkins sponsored for Dry Ration kits and Health kits which were distributed at Bengaluru and Dehradun.

## Hubbali



Kit distribution by Jagadish Shettar, Hon Minister of Large & Medium Scale Industries, Karnataka

## Molakamuru Government hospital



Kit distribution by B Sriramulu, Minister for Health and Family Welfare & Backward Classes Welfare, Karnataka

## KR General Hospital and Jayadeva Hospital, Mysuru



The Health Kit Distribution was launched by S.T. Somashekhar, District Incharge Minister of Mysuru MLA Yeshvanthpura Constituency, Prathap Simha, MP Mysuru Constituency, L. Nagendra, MLA Charamaja Constituency, Mysuru along with Mahantesh GK, Founder Managing Trustee of Samarthanam. Kits were delivered to KR General Hospital and Jayadeva Hospital in Mysuru.



Lowes Services India Private Limited supported Health Care kits for frontline healthcare workers and dry ration kits for Disabled and Labor communities in Bengaluru.



“Namma Bahubali,” a premier programme was recorded and telecast by TV5 Kannada on Samarthanam Trust’s COVID Relief Activities with Mahantesh GK, Founder Managing Trustee, Samarthanam, featuring.



“Corona Lock-down Do Not Let Down,” a special programme was aired on All India Radio with Mahantesh G K, Founder Managing Trustee of Samarthanam Trust, on the basic needs of People with Disabilities during the COVID19 lockdown and measures to alleviate the problems.

## PACKED FOOD DISTRIBUTION



Meals to migrant workers at Palace Grounds and Electronic City



Hot meals being prepared and packed following safe and hygienic practices



Needy communities in Bengaluru city

## ICU BEDS

Samarthanam distributed ICU Beds to various Hospitals in the city of Bengaluru including Rajiv Gandhi Institute of Chest Disease, Victoria Hospital, Karnataka Institute of Medical Science and CV Raman General Hospital. Mandya Institute of Medical Science and Belagavi Institute of Medical Science also received these high value ICU beds. The Distribution event was inaugurated by Jagadish Shettar, Hon Minister of Large & Medium Scale Industries, Govt of Karnataka and Mahantesh GK, Founder Managing Trustee of Samarthanam.

30 ICU Beds distributed across 6 Government Hospitals

## TABS AND OTHER DEVICES

Children of COVID Frontline Warriors are facing a lot of disturbances owing to their parents' busy schedule during the COVID season. To help the children cope with their studies and make learning easy, Google has started a special e-special Summer Camp.

2500 Children of COVID Frontline Warriors supported with Tabs

The objective of the summer Camp with Google project is to help parents by keeping their children engaged via fun learning activities and lessons in a meaningful manner. It is to help them focus on specific topics through specialized workshops and improve their learning as well. Google Tabs have been distributed to these children to facilitate their virtual classes.

Thank you Google for your contribution and support.

## DIRECT CASH TRANSFER

Samarthanam supported people with disabilities and visually impaired cricketers with direct cash transfer to help their families in these uncertain times. Rs 40 lakhs were given to 525 people from weaker sections; Rs 5000 each for rural residents and Rs 7000 each for people residing in the city.

Rs 40,00,000 to 525 people from weaker sections

Rs 36,00,000 to 600 blind cricketers

Rs 36,00,000 was sent to 600 blind cricketers who represented their respective State in the Nagesh Trophy National Men's Tournament for the Blind or Women's National Cricket Tournament for the Blind. Rs 5000 each for rural residents and Rs 7000 each for players residing in the city.

Samarthanam is thankful to GiveIndia for supporting us in this part of the campaign.

## Samarthanam contributes to the CM Relief fund

### The Non-Profit employees take a pay cut for the contribution

Samarthanam contributed to the Karnataka Chief Minister's Relief Fund for the fight against COVID-19 pandemic and to support the healthcare and safety measures being undertaken by the Government.

The donation cheque was handed over to the Hon'ble Chief Minister of Karnataka, B. S. Yediyurappa by Mahantesh GK, Founder Managing Trustee of Samarthanam Trust along with his team members.

We would like to extend our sincere gratitude to all Samarthanam staff for generously contributing their one day salary for this cause.



## Samarthanam assists Deepak during the COVID Lockdown

### The pregnant couple reach to safety

Deepak Gabbura, Samarthanam employee, and his wife Basavva, a pregnant couple who are Speech and Hearing impaired were in need of assistance owing to her late months of pregnancy.

The couple was escorted to their village Lakamapura in Dharwad district after obtaining Police and other necessary permissions by Samarthanam's team.



## A Memorial Tribute to Nagesh SP

### Co-Founder of Samarthanam

Samarthanam's Co-Founder and Founder President for Cricket Association for the Blind in India (CABI), who left us four years back, was fondly remembered on his fourth death anniversary. Samarthanam's staff organized a prayer meeting for Nagesh SP who always motivated people with his inspiring qualities of selfless service and dedication to convert his vision into reality. He was an excellent leader, cricketer and a motivator with remarkable fundraising abilities who continues to be an inspiration to many of his followers.





## **INCLUSIVE EDUCATION AT SAMARTHANAM SCHOOLS HIGHLIGHTS FOR THIS QUARTER**

The COVID19 pandemic that is profusely spreading in the country has forced the Schools to close its doors for the academic year and adopt online learning practices. Children with disabilities are one among the many groups who have been drastically affected. Samarthanam school staff have come together to pitch in ideas and they introduced an online study platform that can be accessed by their students to continue their learning programmes.

### **REACHING OUT TO THE COVID AFFECTED FAMILIES**

- Teachers from the education team mobilized the contact details and addresses of differently-abled families who were in need of groceries and medical kits. A total of 52 families were supported with essentials and medical needs.

### **TEACHER TRAINING PROGRAMMES**

- The Early Intervention Programme staff attended an online session on managing autistic children, organized by Academy for Severe Handicaps.
- ID School staff attended webinars on “Autism” and “Preparation of Home Based Teaching Learning Materials for use of parents with CWSN during Covid”.
- India Autism Center hosted a webinar with Dr. Neil Martin on the topic ‘Antecedent Interventions’ and the ID School teaching staff took part in the webinar.
- Fourth Wave Foundation hosted a webinar on ‘COVID 19 IMPACT – On Schooling and Learning needs of children with Special needs in Government School Settings’ and was attended by the ID school teachers.
- India Autism Center organized a webinar with Dr. Hillary Murphy on the topic ‘Dysregulated and Dysexecutive- Supporting students with Autism, ADHD and Executive Dysfunction’ and was attended by the ID School teachers.



**Relief Kit Distribution**



**Webinar on COVID19 Impact**

- ID and Primary School teachers attended a webinar organised by Khushboo Hoda on ‘Dealing with Stress and anxiety surrounding the COVID- 19 pandemic.’
- Loyola Degree College organized a webinar on ‘What’s it like to be an Empathetic Teacher’ which witnessed the participation of ID and Primary school teachers.

### ONLINE LEARNING FOR STUDENTS

In order to make the students and staff prepare themselves for the online learning, class wise Whatsapp groups were created and online classes have begun for Grades 2 to 7 along with an annual planner. The Primary School teachers also have undergone a Digital literacy training programme. Students are positively responding to the online classes and completing their assignments in time. Virtual volunteering opportunities in the education programme were also identified and are being explored. An online yoga session was also conducted for the Primary and ID School children by Ira Gurukul.

### HIGH SCHOOL

- As the exams were coming closer for the tenth grade students, revision classes were organized along with replaying of the recorded classes as telecast on DD Chandana Vahini via e-learning. Scribes and question paper reading assistants for SSLC Intellectual disabled students have been arranged.
- High school Teachers attended online Digital Literacy training Programme conducted by Brillio.



Digital Literacy Training Programme



Revision Classes by School teachers



DD Chandana Vahini Recorded Classes



Online Yoga Session

## HIGHER EDUCATION

- Samarthanam runs Higher Education programmes at Ananthapur, Guntur, Pune, Bnagalore, North Karnataka and Delhi. These programmes support the educational needs of students who wish to take up college courses and give direction to their respective careers.
- Due to the COVID 19 pandemic, all educational institutions have been closed and online virtual learning practices have been adopted. Most of the colleges across AP, Karnataka, and Delhi locations are facilitating online classes for its students.
- Samarthanam Higher Education Coordinators have connected the students with faculty and volunteers through WhatsApp groups for course specific learning.
- The higher education students at Guntur observed the World Environment Day by planting saplings and conveyed their love and support to the environment.



World Environment Day

## STORIES OF CHANGE

### Gayathri, Samarthanam Higher Education Program, Guntur

“I aspire to become an Economics Professor one day,” says Gayathri, a visually impaired individual who is highly focused, determined and hard working. She has a wide variety of skill-sets including educational, cultural, and arts. Gayathri overcame a lot of hurdles at many stages of her life but she received a lot of support and encouragement from her parents in every aspect. She is blind from birth and the only child to her parents. After secondary education she completed her graduation from Andhra University, and approached Samarthanam Trust for the Higher Education Programme. She joined the prestigious Hindu College of Management to pursue her Masters in Management.



*“I am quite thankful to Samarthanam for refining my skills and improving mobility and communication skills. With the help of trainers and the facilities at Samarthanam I could improve my English and win many prizes at college competitions,”* says Gayathri.

Gayathri is an excellent student and one of the top scoring students in her college. She actively participates in all the events organized and received high acclaim in the Info Exhibition conducted in her college. Gayathri actively participates in sports competitions and won many prizes at District and State level. Chess is her favourite and she also exhibits great liking towards cultural activities.

*“After coming to Samarthanam Trust she learned mobility and how to step outside without any support from other people. She learned to use a walking stick. Our staff supported her a lot in this activity and also taught her how to remember various things and routes. We are proud of her progress,”* says Gayathri’s trainer at Samarthanam.



### ONLINE LEARNING VIA WHATSAPP, VIDEO PLATFORMS AND VOICE CALLS

The trainers from BPO, IT, English and other divisions shared the Day wise Topics and Assignments with the trainees who work on them and discuss the same in the video classes. Online learning platforms like Zoom, Google Duo, Google Meet are being used for implementing the programmes. Candidates who do not have access to the internet and smart devices are being connected over voice calls. On the whole Samarthanam is ensuring an uninterrupted running of the training programme at the LRC and ensuring that all the trainees are receiving access to the classes without any hurdle.

### SKILLING CENTRE BENGALURU



**World Environment Day Celebrations at Bengaluru**

### SKILLING CENTRE MUMBAI



**Relief Kit Distribution activities by Mumbai LRC team**

## SKILLING CENTRE DELHI



**Dry Ration kits to migrant cum daily wagers of various camps in Delhi. The kits were distributed in the presence of Milind Parandey, Secretary-General, Vishwa Hindu Parishad (VHP), Koteshwar Rao, Joint General Secretary, VHP, and ex- MLA, Anil Sharma, Pandey and Rao**



**Family relief kits were distributed in the Delhi / Gurgaon area launched by Prahlad Joshi MP Dharwad Constituency and Union Minister of Parliamentary Affairs, Minister of Mines and Minister of Coal., Meenakshi Lekhi MP New Delhi, Rajendra Pal Gautam, Minister, Social Welfare, Govt. of Delhi and Delhi Police Officials. The kits were supported by Landmark Group,**

## SKILLING CENTRE HYDERABAD



**Relief Kit Distribution activity by Hyderabad team in association with Little Hearts Kindergarten School**

## SKILLING CENTRE CHENNAI



Relief kits distributed to the disabled, corporation cleaning workers and needy people

## SKILLING CENTRE PUNE



Relief Kits distribution at Khopoli, Bhambholi and Mahalunge, supported by Indospace

## SKILLING CENTRE GUNTUR



Planting saplings on World Environment Day



Relief Kit Distribution

## SKILLING CENTRE ANANTHAPUR

- An Online quiz competition was organised by Blind Peoples Association, Ahmedabad and our students participated in the same.
- The LRC team initiated a 'Knowledge Sharing Group,' where the students are connected through online classes via Videos and ConCalls ensuring continuous training sessions online.
- An online songs competition organised by Saksham was won by six of our students.
- The project which is being implemented at Kodikonda Check Post is recording progress with Dairy farm, land cultivation and Horticulture Plantation. 6 Bags of Bran was purchased for the dairy programme at KKP Site.



Dairy farm at KKP site



Land cultivation at KKP

## SKILLING CENTRE BELAGAVI



With the support of United Way Mumbai and Coca Cola Foundation, Safety kits were distributed at Belagavi to Healthcare workers, Police personnel, Sanitation workers and ASHA workers by Suresh Angadi - MP, Railway Minister of State & MP Belagavi, Ramesh Jarakiholli, Irrigation Minister Karnataka, Shashikala Jolle, Minister of Empowerment of Differently abled and Senior Citizen Karnataka, Iranna Kadadi, Member of Rajyasabha, Mahantesh Kavatagimath, Member of Vidhan Parishat, Abhay Patil, MLA Belagavi, Anil Benake MLA Belagavi North, District Commissioner S.B.Bomanahalli, Police Commissioner B.S. Lokeshkumar, DCP Seema Latakar, K.H.Jagadish, City Corporation Commissioner, Mahantesh GK, Founder Managing Trustee, Samarthanam and Uday Kumar, Trustee, Samarthanam.

## SKILLING CENTRE BALLARI



Relief Kit Distribution

## SKILLING CENTRE DHARWAD



Health safety kit distribution programme at HDMC office Hubballi with the support of Coca-Cola Foundation India and United Way Mumbai.



Initiated Relief operations in the presence of Dharwad city MLA Arvind Bellad and distributed food grain kits to the needy people with disabilities



Samarthanam Dharwad Building for Girls with Disabilities and the Elderly - Construction work launch

## STORIES OF CHANGE

### Parameshwarappa, Samarthanam LRC Ballari

“I never considered hearing impairment as a stumbling block,” says Parameshwarappa, who is, today, a confident employee at a retail Store. He hails from Konapur, Chithradurga District, Karnataka. Coming from a farming background and an economically poor family, Parameshwarappa was focused on establishing a life of his own with financial independence. After completing High School he was unable to pursue higher education owing to the family’s financial issues. He wanted to give competitive exams but his lack of English and Computer skills was not helping him compete. After joining the Skilling Programme at Samarthanam Ballari, apart from his communication and computer knowledge, Parameshwarappa also improved his confidence, personality and decision making.

“It was difficult for me initially but now I know that I can do it,” says a confident Parameshwarappa.

He currently works as a customer support executive and is leading an independent life, supporting himself and his family as well.



## CRICKET ASSOCIATION FOR THE BLIND IN INDIA

### HIGHLIGHTS

For the Cricket Association for the Blind in India (CABI) this quarter was mainly off season. The COVID pandemic also played its part in keeping the cricketers indoors most of the time. But Virtual Classes for softskill and personality development were implemented for their holistic growth. CABI had the following activities this quarter:

- Cognizant Technology Solutions, in association with Tamil Nadu Cricket Association for the Blind, affiliated to CABI, organised virtual classes for the Blind Cricketers to acquaint them with Soft Skills. They organised virtual classes for Tamil Nadu boys and girls cricketers where in the first batch, 14 girls and 3 boys took part in the session. In the second batch 26 boys and 7 girls took part in the virtual soft skill classes.
- WE School - Welingkar Institute of Management, are doing a research paper on Blind Cricket in India and had asked for the list of players who have represented India in the Blind Cricket Tournaments for a Social Impact study. They have interviewed 7 people from the management team and 38 players thus far.

Since COVID pandemic had limited the volunteering routine at Samarthanam, the team initiated virtual volunteering activities and proposed the same to the corporates. Activities such as audio book recording, podcasts for LRC, blogging and so on were shared with the corporate volunteering enthusiasts who showed great interest and reciprocated instantly. A big thank you to the virtual volunteers who have contributed to the programmes at Samarthanam.

### VOLUNTEERING CORPORATES

Target, Wells Fargo, AT&T, Goldman Sachs, Amazon (USA), AXA, Asian Paints, Hexaware, Cognizant, NTT Data, NetApp, KoneCranes, Unisys, Citi Bank, KPMG, Brillio, Tata Communications.

### INTERNSHIPS

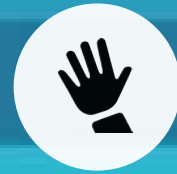
10 students, who had come from Symbiosis Pune, Symbiosis Hyderabad, Shiv Nadar University & FLAME University, Pune completed their internship at Samarthanam. These young minds were engaged in all the programmes right from Schools to Digital Library, and were presented with a detailed understanding of the programmes, their reach and the impact created across the country.

### HIGHLIGHTS

Target has helped with the technological requirements of Samarthanam, content for the web blog, content creation for LRC, a repository was created for Samarthanam School to store their lessons, art and craft videos for special children, audio book recording and engaging with Sunada beneficiaries in online classes.

Asian Paints with association with Goodera experienced audio book recording for the Digital Library in a new format. An introductory video call with instructions for recording was shared with the participants who were given short stories and were told to complete the entire book in the next 2 hours. Within the next 3 hours, 15 audio books were produced, which is a great addition to our Digital Library. This is a format that was later followed by Hexaware as well as NetApp.

Cognizant Kolkata worked towards converting Bengali books into accessible format fulfilling the dearth of regional language books in Sugamya Pustakalaya, the public library. The volunteers are dedicating their free time to produce classic Bengali literature audio books for the benefit of the PwDs.



39  
volunteering  
activities



17  
corporates



742  
volunteers



2452  
hours of  
service



## SAMARTHANAM OVERSEAS

Samarthanam USA team is actively working on revamping the website and making it completely accessible, which would also offer the foreign users a detailed understanding on the NGO's cause and establish a connect with the organization in India. The team is looking forward to launching the website in the month of September.

A generous donation of USD 10,000 has been received from Ms Neeti Masur, a US resident, in memory of her beloved dad, who was a kind, hard working family man and generous to people from all walks of life, regardless of his own financials. The donation would be utilized as a corpus fund for the welfare of Samarthanam's intellectually disabled children. Thank you Ms Neeti Masur for the huge donation to Samarthanam. Your contribution will add great support to the learning and educational activities of our school children.

## SAMARTHANAM HUMAN RESOURCES

Since COVID19 pandemic the Government has recommended most of the organizations to work from home and the Samarthanam Human Resources team has gone an extra mile to help in establishing a suitable working environment for all the employees from their respective homes. To keep the employees stay connected, an 'Online Team Bonding Activity' was conducted for a fun learning experience by TeamWorks Academy, who are well-known for delivering activity based experiential training.

Alongside, the organization's COVID relief campaigns have been effectively carried out with the intervention of the HR and IT teams at Samarthanam. While the BPO division at Samarthanam continued its operations, for their improved learning experience, a contract has been signed with Walchand Plus partners of Dale Carnegie Training, which is one of the world's most recognized training organizations with a presence in over 80 countries. The first training session has been carried out where the BPO staff was a part of the session titled, "Rapport: Becoming a trusted Advisor rather than being a tele-caller."



131 PwDs	150 Women	301 Men	451 Total employees
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## CORPORATE ACKNOWLEDGEMENT

We are thankful for the support and encouragement received from the following corporate organizations. Our initiatives are incomplete without your support and we look forward to a long term relationship.

- United Way Mumbai
- Coca Cola Foundation
- Morgan Stanley Advantage Services Private Limited
- Give India Foundation
- United Way Mumbai (Black Rock)
- Charities Aid Foundation India (Oracle)
- ANZ
- Lowes Services India Pvt Ltd
- ITC WoW
- MediaTek Bangalore Pvt Ltd
- WS Atkins India Pvt Ltd
- Persistent Foundation
- Life Style International Pvt Ltd
- Fossil Foundation
- International Association for Human Values/JDA
- United Way Of Mumbai (ExxonMobil)
- NASSCOM Foundation(Microsoft)
- Collective Good Foundation
- Airvana Networks India Pvt Ltd (Commscope)
- Akamai Technologies India Private Ltd
- Tech Mahindra Foundation
- Technosoft Global Services Pvt Ltd
- UK Online Giving Foundation
- United Way Mumbai(ITW)
- RedSeer Management Consulting
- Barclays Pvt Ltd
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- Association For Democratic Reforms
- Amway Opportunities
- Thorogood Associates India
- Iron Mountain Services Private Limited
- Progress Software Development Pvt Ltd
- Eli Lilly services India private limited
- Meredith India Services Private Limited





**More than**

**3,00,000**

**people received support since**

**the COVID pandemic**

**But its not over...**

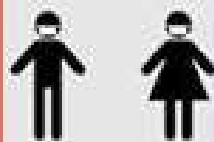
**Help Samarthanam  
reach out to the  
disabled and the poor**

**DONATE NOW**



**YES  
WE CAN  
DEFEAT  
COVID-19**

**DO NOT FORGET TO FOLLOW THE  
SAFETY MEASURES**



**KEEP 3 FEET  
DISTANCE**



**PRACTICE  
RESPIRATORY  
HYGIENE**



**SANITIZE  
YOUR HANDS**



**COUGH & SNEEZE  
INTO YOUR  
ELBOW OR  
USE A TISSUE**

**Reach out to Samarthanam at [www.samarthanam.org](http://www.samarthanam.org) or Call at  
Naveen +91- 9449864786, Sunil +91- 9449864691, Raghavendra +91- 9483237158**



## Support

persons with disabilities and the underserved with  
your generous donation



**Make a Donation** (Select your amount)

Rs. 3000/-

Rs. 5000/-

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Rs. 15000/-

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Fill the form below with your correct details

Name\*

Email ID

Address\*

Country\*

State\*

Pin Code\*

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Mail the donation form to the below mentioned address:

To  
Samarthanam Trust for the Disabled,  
CA: 39, 15<sup>th</sup> Cross, 16<sup>th</sup> Main, Sector 4, HSR Layout,  
Bengaluru – 560102 Karnataka State, India  
Tele: +91 9449864784

**DONATE THROUGH PAYTM**

Visit [www.samarthanam.org](http://www.samarthanam.org)



**Income Tax exemptions available under section 80G of Indian Income Tax Act**  
**Samarthanam is also qualified to receive contributions through FCRA**





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Samarthanam Trust for the Disabled



# Take Part in **Our Responsibility** for Your **Corporate Social Responsibility**

## **CSR Partnership with Samarthanam**

Choose Samarthanam as your CSR partner this financial year!

We welcome employee engagement, monetary contributions, volunteering, diverse projects and long-term partnerships.

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Contact Kumaraswamy  
at [kumar@samarthanam.org](mailto:kumar@samarthanam.org) or  
9449864775  
for associating with Samarthanam

**Income Tax exemptions available under section 80G of Indian Income Tax Act. Donations made in the USA are exempt under 501C3. Samarthanam is also qualified to receive contributions through Give India, Give to Asia, United Way, Charity Aid foundation, USA and American service to India, USA**

**Head Office**

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Email: info@samarthanam.org  
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**Hyderabad Division**

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**Mumbai Division**

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